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FOR IMMEDIATE RELEASE

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NOVACARE REHABILITATION TO PROVIDE SPORTS MEDICAL COVERAGE AT THE UPCOMING SUMMER GAMES

Grand Rapids, Mich., May 31, 2023 — Officials with the Meijer State Games of Michigan announced NovaCare Rehabilitation as the exclusive and official provider of sports medicine for the upcoming Grand Rapids area-based Summer Games sporting events. The Meijer State Games of Michigan and NovaCare are entering the second year of a three-year deal.

As a multi-year gold level sponsor of the Meijer State Games of Michigan, NovaCare Rehabilitation will be taking steps to provide safety measures and equipment for the various sporting events. NovaCare will provide support for the Summer Games by providing athletic trainers for various events, ensuring that all venues/trainers are properly supplied and equipped, and training medical volunteers as necessary.

“We’re excited to continue working with NovaCare Rehabilitation for the 2023 Summer Games. Their support of the Meijer State Games of Michigan and our athletes has been insurmountable. NovaCare coverage adds an extra layer of safety for our athletes competing and we couldn’t be more grateful for their work,” said Julie Shields, event manager, Meijer State Games of Michigan.

“NovaCare Rehabilitation is excited to continue another year of partnership with Meijer State Games for the upcoming Summer Games,” said John Bernal, M.Ed., A.T., ATC, regional director of operations for NovaCare Rehabilitation in Michigan. “Our centers offer comprehensive patient care and specialized physical therapy services to the communities we serve. We recently added Select Sports Center of Excellence locations throughout greater Michigan, which affords athletes of all ages the ability to work with clinicians who specialize in sports. These services can be found at our locations in Battle Creek, Fenton and Allendale and excel at concussion rehabilitation, return to sport and our ACL Prepare to Play program.”

NovaCare Rehabilitation offers 40 convenient locations throughout Michigan. For more information on center locations and available services or to request an appointment to ensure you are ready for the Summer Games, please visit novacare.com today.

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Other current sponsors of the Meijer State Games of Michigan – Summer Games in Grand Rapids, MI include: Meijer, Lake Michigan Credit Union, Blue Cross Blue Shield, Fox Motors, Lacks Enterprises Inc., Peppino's, fairlife, Life EMS. Michigan Fitness Foundation and Experience Grand Rapids.

For more information on the Meijer State Games of Michigan - Summer Games, including sports information, registration, sponsorship, or volunteer opportunities, please visit www.StateGamesofMichigan.com

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About the Meijer State Games of Michigan:

The Meijer State Games of Michigan is an Olympic-style, multi-sport event(s) that welcomes athletes regardless of age or ability level. Each year 50+ sporting events take place and over 8,500 athletes compete in the Meijer State Games of Michigan Winter and Summer Games. Like the Olympics, the State Games feature an Opening Ceremony for athletes. The Meijer State Games of Michigan is a member of the National Congress of State Games and is one of thirty State Games programs in the U.S. The Meijer State Games of Michigan is the signature event of the West Michigan Sports Commission.