



OPENING CEREMONIES VENDOR AGREEMENT

SELECT EVENT:

- Level 1- \$250**
 Opening Ceremonies Booth Space
 E-Coupons/Ad placement in newsletter & website
 Promotional material in athlete bags
- Level 2 - \$100**
 E-Coupons/Ad placement in newsletter
 and website

VENDOR INFO:

Company/Organization Name: _____

Contact Person: _____ **Phone:** _____

Address: _____ **City** _____ **State** _____ **ZIP** _____

Contact Email: _____

Description of Items to be sold, displayed or distributed at Your Booth (Please NO stickers): _____

Is electricity needed? Yes No **Number of Credentials needed (level 1 only):** _____

MEIJER STATE GAMES OF MICHIGAN – OPENING CEREMONIES

Date: Friday, June 21, 2024
Vendor set-up area: Meijer Sports Complex
Address: 3300 10 Mile Rd NE, Rockford, MI 49341
Vendor must be fully set up and ready for the public by: 6:30PM
Vendor may tear down and begin cleaning up at: 7:30PM
Other Notes: Free parking will be provided

Vendor Signature	Date	MSG Event Coordinator	Date
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I agree to all terms and conditions listed above and on the reverse side. The Meijer State Games of Michigan (MSGOM) is not liable for damage caused by or to any person associated with above named company. The State Games of Michigan reserves the right to cancel vending rights to any party not adhering to the policies and beliefs of MSGOM. The Meijer State Games of Michigan also reserves the right to refuse sale of specific items that may be in conflict with sponsoring parties and/or the State Games of Michigan.

Return completed application with fee (call to pay by credit card) to:
300 Ottawa Avenue NW, Suite 240, Grand Rapids, MI, 49503 | Phone: 616-608-1845 | Email: jshields@stategamesofmichigan.com



OPENING CEREMONIES

VENDOR TERMS AND CONDITIONS

VENDOR FEES

Please see page 1 of the vendor agreement for the Meijer State Games vendor program fees. Payment is due 1 week before the event.

LOCATION

The Meijer State Games – Summer Games opening ceremonies location is Meijer Sports Complex, 3300 10 Mile RD NE, Rockford, MI, 49341. Set up time will be confirmed with vendors by the Event Coordinator a few weeks before the event.

PARKING AT MEIJER SPORTS COMPLEX

Parking at the Meijer Sports Complex is free for all vendors. MSGOM will be providing a free parking pass (2 per vendor) to be redeemed only at the Opening Ceremony.

PROMOTIONAL MATERIALS & ELECTRONIC COUPON

The Electronic coupon will be distributed before, during and after the State Games of Michigan and within our State Games of Michigan website and newsletter, totaling in over 42,000 impressions. Vendors will be responsible to submit a 3” by 6” (eps or .ai format) ad, one week before the event.

ASSIGNMENT AND USE OF SPACE

In the sole discretion of MSGOM, vendors will be assigned exhibition space (the “Location”) at the Event. In assigning Locations, MSGOM may consider the order in which vendors submit properly completed and executed Vendor Agreements. Submitting this Agreement does not ensure guarantee approval to the event. Vendors must meet quality standards and exhibit categories, as determined by MSGOM in its discretion. This Agreement will be effective only upon acceptance and execution by MSGOM. Subject to the terms and conditions set forth herein, for the duration of the Event, MSGOM grants to Vendor and Vendor hereby accepts a nontransferable license to use the Location for Vendor’s use including the non-transferable right to sell/display products.

EQUIPMENT PROVIDED TO VENDORS

Access to electricity is also available upon request. All vendors are located within the main concourse. Neither Vendor nor its agents shall injure or deface the walls, ceiling or floors of the building, the Location, or the equipment at the Location. The Vendor is liable for any property damaged. No pets allowed, unless approved by MSGOM.

RESTRICTED ITEMS; TERMINATION

MSGOM requires that all items sold/ or on display be age and event appropriate and shall comply with all applicable laws. Vendor must refrain from selling items noted below. MSGOM shall have access to the vendor's Location for reasonable inspection purposes at any time and reserves the right to require that Vendor pull certain items during the Event if they are deemed to be unlawful or inappropriate in MSGOM’s discretion. These include but are not limited to, items related to smoking, alcohol, gambling or items of an adult nature. If Vendor fails to promptly comply with any provision of this Agreement, MSGOM may immediately terminate this Agreement and revoke the rights granted to Vendor hereunder; in which case Vendor must immediately vacate the Location and the rental fee shall not be refundable.

INDEPENDENT CONTRACTOR

Vendor acknowledges that it is an independent contractor and not an agent, servant, employee, joint venture, or representative of MSGOM. Neither of the parties is authorized to contract any debt, liability, or obligation for, or on behalf of, the other party.

BINDING CONTRACT; ADDITIONAL RULES

All the conditions and terms set forth herein constitute a valid and binding contract between Vendor and MSGOM. In its sole discretion, MSGOM may establish further rules and regulations governing exhibitors as deemed necessary in the interest of the general success of the Event. Vendor agrees to be bound by all conditions, rules and regulations stated herein and, upon notice to Vendor, otherwise established by MSGOM.

IMPORTANT NOTICE: Vendors please DO NOT provide stickers at the event.

HOW TO GET INVOLVED

Fill out the Meijer State Games of Michigan Vendor form and mail or email to Julie Shields. Once your form is received we will notify you if it is accepted based on availability.

PAYMENT DEADLINE: June 14, 2024

QUESTIONS

For questions and more information, contact Julie Shields at jshields@stategamesofmichigan.com or call 616-608-1845.